NISSAN

PRIMERA



Photo may vary from actual unit.

REDEFINING NISSAN'S LINE OF SLEEK SEDAN

The 100% electric All-New Primera redefines
Nissan's trusted line of premium sedans in the Philippines.

Crafted with every detail in mind, the Nissan Primera combines a sleek,
modern exterior with a spacious interior that elevates everyday driving.





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and specifications without prior notice, depending on market requirements.

ZEN IN MOTION

Dare to indulge in the Nissan Primera's premium electrified experience.
Enjoy a more refined drive with its lounge-like cabin, intuitive technology,
seamless connectivity, and long-range electric performance.

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SOPHISTICATED DESIGN

The Primera's refined, aerodynamic lines create a clean, modern silhouette.
Complemented by a full LED light signature and 18-inch alloy wheels,
its sleek exterior brings a confident presence to the road.



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REFINEMENT IN EVERY DETAIL

The Primera's minimalist front fascia, with its illuminated emblem and integrated LED accents defines its distinctive modern look.

FLUSH DOOR HANDLE

The Primera's flush type door handles complement its frameless doors for a clean, sophisticated look. The handles automatically pop up for easy access, while the interior E-latch switch makes exiting the vehicle effortless.

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ZEN IN EVERY JOURNEY

Transform everyday driving into a more comfortable and effortless journey.

Enjoy massage functions, ventilated and heated Zero Gravity seats
and 10-way* power adjustment in the front seats,
thoughtfully designed for a zen-like experience.



Driver and Front Passenger Massage Function

*Available for the driver's seat only.

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INDULGE IN YOUR SANCTUARY IN MOTION

Immerse yourself in a spacious, lounge-like cabin designed for your comfort.

Enjoy a relaxing atmosphere with customizable ambient lighting
and rich, immersive sound from the 12-speaker audio system.
The panoramic glass roof completes the zen-like cabin experience,
creating a more open and inviting space for every journey.

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INNOVATION THAT POWERS A SMOOTHER DRIVE

Refined through decades of Nissan EV expertise and global leadership in electrification, the Primera delivers smooth, full-electric performance on every drive. Its CCS2 compatibility gives you wider access to public charging, bringing convenience and peace of mind to every journey.

UP TO

500km

DRIVING RANGE

*500km estimated range is based on NEDC standard. Actual range may vary depending on driving conditions and habits.

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NISSAN INTELLIGENT MOBILITY



ProPILOT (Intelligent Cruise Assist)

CONFIDENCE THAT MOVES WITH YOU

Experience greater ease and confidence on every journey
with the Primera's intuitive technology and intelligent driving assistance.



ProPILOT (Intelligent Cruise Assist)

Experience a more intuitive drive with ProPILOT.
Combining Intelligent Cruise Control and
Steering Assist technologies, ProPILOT acts
as your advanced co-pilot that assists you
with steering, accelerating, and braking.



3D INTELLIGENT AROUND VIEW MONITOR

Gain a clearer perspective of your surroundings
with a 540°camera that provides a rotatable
3D vehicle view, helping you spot obstacles
from every angle for easier, safer parking.



BLIND SPOT WARNING

Helps you keep an eye on blind spot areas.
It gives you visual and audible alerts
when it detects vehicles hidden from sight,
so you have more confidence when changing lanes.



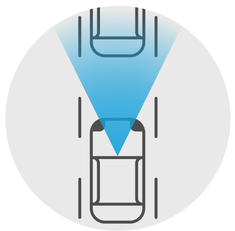
INTELLIGENT FORWARD COLLISION WARNING

Detects and alerts you when sudden
deceleration happens in front of you.
It also warns you when you need
to slow down.



REAR CROSS TRAFFIC ALERT

Provides assistance when reversing out
of parking spaces by detecting cross traffic
from both sides and alerting the driver.



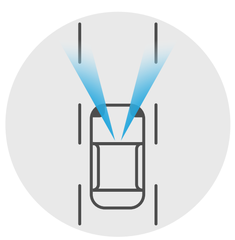
INTELLIGENT EMERGENCY BRAKING (Autonomous Emergency Braking)

Helps reduce the risk of frontal collision by tracking
the distance and speed of vehicles ahead,
with alerts and automatic braking
to help avoid or lessen impact severity.



HIGH BEAM ASSIST (Intelligent High/Low Beam)

Seamlessly switches between low and high beam
when it detects an approaching vehicle, keeping you
and other motorists safe and distraction-free.



LANE DEPARTURE WARNING

Sends a visual and audible alert
so you can know when your vehicle
is moving beyond the lane.

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15.6-INCH CENTRAL DISPLAY

Enjoy seamless access to vehicle status and monitoring, vehicle controls, and driving assistance features through the 15.6-inch central display with 2.5K resolution. Wireless Apple CarPlay and Android Auto, along with built-in applications, bring vehicle management and entertainment together for a more intuitive, connected drive.

ENERGY CENTER



VEHICLE CONTROL

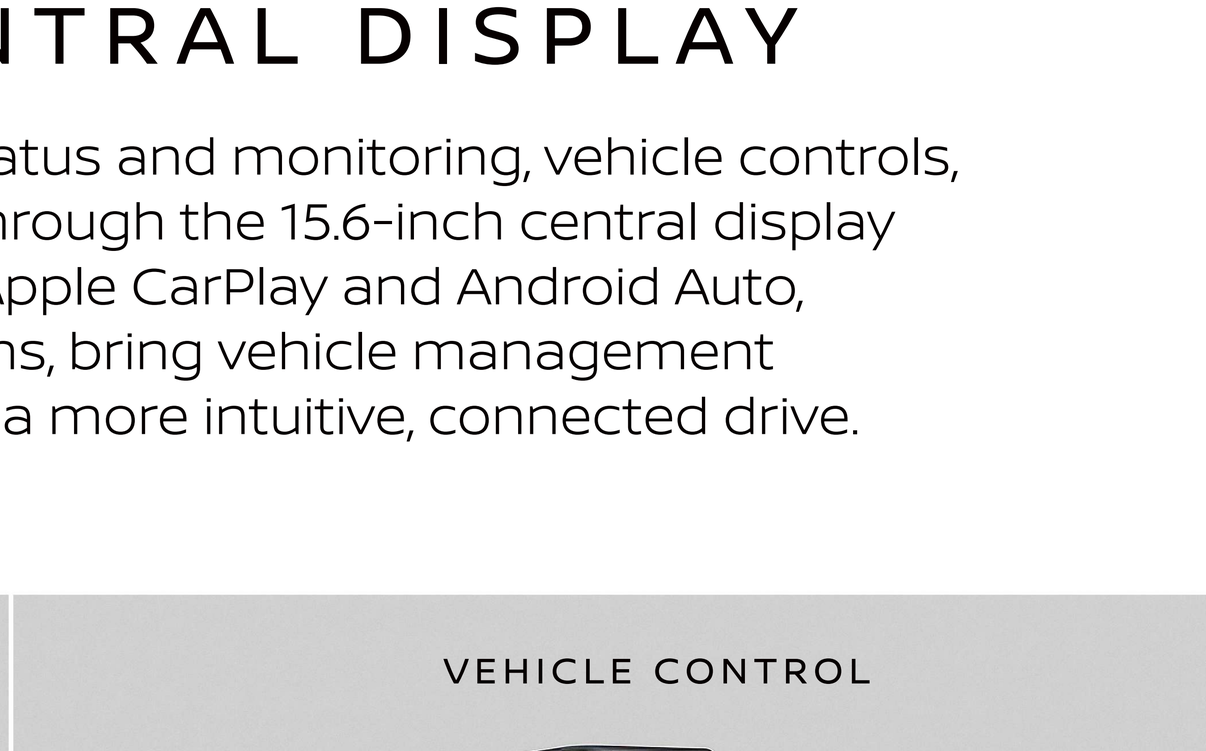
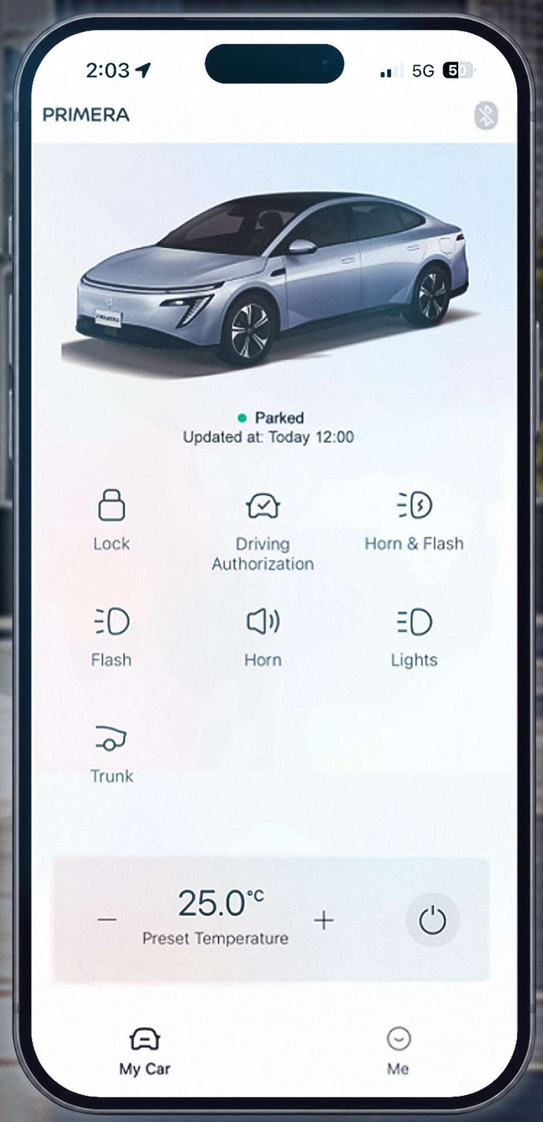


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Digital Key

Remote Door Lock/Unlock

MyCar Finder



Vehicle Status

Remote Functions

MyNISSAN Connect

Make ownership simpler. Use your smartphone as a digital key,
manage your battery, access remote functions,
and stay on top of your vehicle's health in one intuitive app.

- Remote Charging Control & Scheduler
- State of Charge
- Intelligent Voice Command Function
- Built-In Navigation
- eCall SOS Button
- Remote AC & Seat Ventilation Control
- Remote HVAC
- Lock Reminder
- Trip Manager

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PRIMERA SPECIFICATIONS AND FEATURES

MODEL	PRIMERA EV

POWERTRAIN		
Electric Motor Type		Permanent Magnet Synchronous
High-Voltage Battery	Type	Lithium-Iron Phosphate (LFP)
Battery Capacity	kWh	58
Range on a Single Charge	Km	500 (NEDC)
Charging Port	DC / AC	CCS / Type 2
Maximum Power	PS	218
Maximum Torque	Nm	305
Drivetrain		Front-Wheel Drive
Drive Modes		With (Standard / Comfort / Sport / Custom)
Vehicle-to-Load (V2L) Capability		With
Portable Charging Cable		With
AC Charge Power	kW	6.6
DC Charge Power	kW	150.4
DC Charging Time		From 10% to 80% in 19 minutes

DIMENSIONS & WEIGHT		
Dimensions (L x W x H)	mm	4,930 x 1,895 x 1,487
Wheelbase	mm	2,915
Minimum Ground Clearance	mm	145
Curb Weight	kg	1,897
Seating Capacity	Persons	5
Trunk Capacity	Liters	450 + 54 (Underfloor)

CHASSIS / TIRES & WHEELS		
Suspension Type	Front / Rear	MacPherson Strut / Multi-Link
Brakes	Front / Rear	Ventilated Disc / Disc
Steering		Electric Power Assist Rack & Pinion
Tires		235 / 50 R18
Wheels		18-inch Alloy Wheels
Tire Repair Kit		With

EXTERIOR		
Headlamps	Type	Projector LED
	Auto On/Off	With
	Daytime Running Lamps (DRL)	LED with Sequential Turn Light
Illuminated Emblem		With
Tail Lamps	Type	Full LED
Wipers		Rain Sensing (Auto Wipers)
Side View Mirrors	Function	Auto Folding, Electric Adjustable, with Heating
	Color	Body Color
Turn Signals		Side View Mirror Mounted
Doors		Frameless with Flush Type Door Handle

INTERIOR		
Interior Trim	Material	Perforated Leather
	Color	Gray
Seats	Driver	Zero Gravity Type, 10-Way Power Adjustment with Lumbar Support, and Memory
	Front Passenger	Zero Gravity Type, 8-Way Power Adjustment with Lumbar Support, and Memory
	Rear	Bench Type with Center Armrest and Cup Holders (x2)
	Ventilation and Heating	With (Driver and Front Passenger)
	Front Seat Massage Function	With
Steering Wheel	Material / Adjustment	Leather / Tilt and Telescopic
	Controls	Audio, Drive Mode and Intelligent Cruise Control (*Adaptive Cruise Control*)
Door Handle		E-Latch Switch with Manual Emergency Release
Center Console Armrest		Leather Wrapped with Storage
Sun Visor	Driver / Passenger	With Vanity Mirror
Air Conditioning		Automatic Type with Voice Command and Dual-Zone Function
Bottle / Cup Holder		Center Console (x2) / Center Armrest (x2)
Gear Shifter		Steering Wheel Mounted (Shift-by-Wire)
Parking Brake		Electronic Parking Brake with Auto Hold Function
In-Car Camera (*Cabin Sensing Assistant*)		With
Ambient Light		With (Customizable)
Panoramic Glass Roof		With (Fixed)

FUNCTION		
Instrument Cluster		10.25-inch Full Digital Display
Central Display and Audio	Display	15.6-inch Touchscreen Display
	Navigation	Built-in with Online Traffic Data and Route Planner
	Connectivity	Bluetooth / Wireless Apple CarPlay / Wireless Android Auto
	Speakers	12
Wireless Charger		With (50W with Ventilation)
Charging Port		Type-C (x3)
Keyless Entry System		Intelligent Key System with Bluetooth Smartphone Key Function
Power Windows		One-Touch Auto-Up / Down with Anti-Pinch (x4)
Power Door Locks		With Approach Unlock / Walk Away Lock

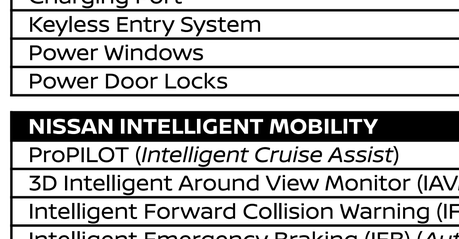
NISSAN INTELLIGENT MOBILITY	
ProPILOT (*Intelligent Cruise Assist*)	With Intelligent Cruise Control, Intelligent Lane Intervention (*Lane Departure Prevention*) and Traffic Jam Assist
3D Intelligent Around View Monitor (IAVM)	With
Intelligent Forward Collision Warning (IFCW)	With
Intelligent Emergency Braking (IEB) (*Autonomous Emergency Braking*)	With
Lane Departure Warning (LDW)	With (Hands-Off Detection)
Blind Spot Warning (BSW)	With
Rear Cross Traffic Alert (RCTA)	With
High Beam Assist (HBA) (*Intelligent High/Low Beam*)	With

MyNISSAN Connect	
Connected Services Through Phone Application	With
MyNISSAN Connect Features	Remote Control Functions, Charging Status, Vehicle Status Monitoring, Location Functions and eCall Function

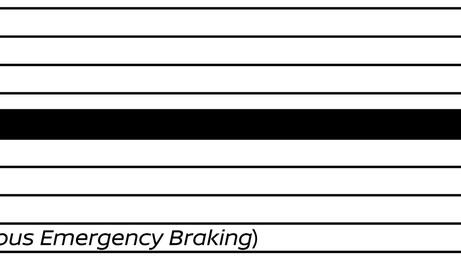
SAFETY & SECURITY		
SRS Airbags		6 Airbags - Driver, Front Passenger, Side (x2), & Curtain Shield (x2)
Anti-Lock Braking System (ABS)		With Brake Assist (BA)
Vehicle Dynamic Control (VDC)		With
Traction Control System (TCS)		With
Seatbelts	Front / Rear	3 pt. ELR with Pretensioner, Load Limiter, and Height Adjustment / 3 pt. ELR with Pretensioner and Load Limiter
Anti-Theft System		Alarm with Engine Immobilizer
Tire Pressure Monitoring System		With
High Mount Stop Lamp		With
ISO-FIX & Tether Anchor		With (2nd Row)

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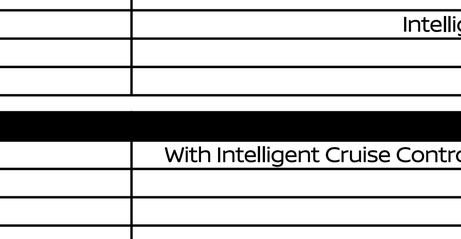
EXTERIOR COLORS



Obsidian Black Pearl



Radiant Silver Metallic



Glacier White Pearl

NISSAN

8 YEAR WARRANTY

On High-Voltage Battery

Full warranty terms and conditions shall apply.

NISSAN INTELLIGENT MOBILITY

Nissan Intelligent Mobility moves you one step ahead. In cars that feel like an extension of you, helping you see more and sense more, reacting with you, and sometimes even for you. Nissan Intelligent Mobility is about a better future – moving us to a world that's safer, more sustainable, and exciting.

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CUSTOMER ASSISTANCE CENTER

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